

## THEREIS NO SUCH THING AS A FREE LUNCH



## Read the evidence & sign the pledge now at noadvertisingplease.org

Pharmaceutical companies employ marketing representatives to influence doctors' prescribing habits. Doctors who see these drug reps are more likely to prescribe more medication, more expensively and less according to accepted guidelines. *No Advertising Please* encourages doctors to avoid using drug representatives as their 'educational' resource, by pledging to not see drug reps at their practice for one year.